

# KOLBE CON

A CONATIVE EXPERIENCE

50<sup>th</sup> Anniversary



# KolbeCon 2025



## SPONSORSHIP GUIDE

“

*WE LOVED IT. We attend a lot of conferences and for us, this was a MUCH better fit than others. We felt like it was such a warm environment, the connections we made were excellent and very organic, the team learned a lot at the sessions, and "the vibes were immaculate." The team said they had a very generous amount of time to network and interact.*

**Kelly Jarvis**

Director of Business Development,  
AssistPro

## October 22 - 24

The Camby, Autograph  
Collection, Phoenix, AZ

Contact:  
**Stephanie Clergè**  
sclerge@kolbe.com



**KolbeCon.com**

## KOLBECON SPONSORSHIP OPPORTUNITIES

	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Digital</b>
Breakout Session*	X			
Pre-Con Session*		X		
Exhibit Space	2 tables	2 tables	1 table	
Attendee Tickets	4	2	1	
2-3 minute Spotlight Main Stage General Session	X	X		
Main Stage Mention	X	X	X	X
Item in Swag Bag	X	X	X	X
Attendee Email Spotlight	X			X
Email Spotlight to all Certified Consultants				X
Certified Consultant Online Community Spotlight				X
Logo on Event Homepage and Emails	X	X	X	X

*\*Topic, content and presenters must be approved in advance.*

## WHY SPONSOR AT KOLBECON

Every year is a great year to attend and sponsor Kolbe Corp's annual conference, but this year is even more special. We're celebrating 50 years as a company and will be opening our doors beyond our consultant base to additional invited guests. That means more new faces to engage with your company! Our sponsorship area is directly in front of the ballroom so our attendees can't miss your booth. We provide multiple ways for participants to engage with sponsors, including games (e.g., bingo card, scavenger hunt), mentions from the main stage, via raffle prizes and more.

### **During the conference, exhibits will be open\*:**

- Wednesday, October 22nd - Sponsored pre-con session available
- Thursday, October 23rd - Registration/Breakfast, lunch, sponsor break and snack break
- Friday, October 24th - Breakfast, lunch, sponsor break and snack break

\*Final schedule pending. See [Kolbecon.com](http://Kolbecon.com) for schedule details.

*Exhibits are closed during sessions.*

## Gold - \$12,000

Gold Sponsorship is, of course, the gold standard of KolbeCon sponsorship. This elite package includes:

- A Breakout Session during the conference
- 2 tables for use in the exhibitor space
- 4 tickets to the Conference
- A spotlight from the main stage
- Opportunity to supply an item to give attendees in the swag bags
- Logo on the event homepage and any email correspondence

## Silver - \$7,500

Silver Sponsorship offers high-level visibility and significant recognition as a full KolbeCon sponsor. This sponsorship includes:

- A Pre-Con Session on Wednesday evening (Pre-Con day)
- 1 table for use in the exhibitor space
- 2 tickets to the Conference
- A spotlight from the main stage
- Opportunity to supply an item to give attendees in the swag bags
- Your logo on the event homepage and any email correspondence

## Bronze - \$5,000

Bronze Sponsorship provides the opportunity to promote your brand to KolbeCon attendees in a variety of ways. This sponsorship includes:

- 1 table for exhibit space
- 1 ticket to the Conference
- A mention from the main stage
- Opportunity to supply an item to give attendees in the swag bags
- Your logo on the event homepage and any email correspondence

## Digital - \$2,500

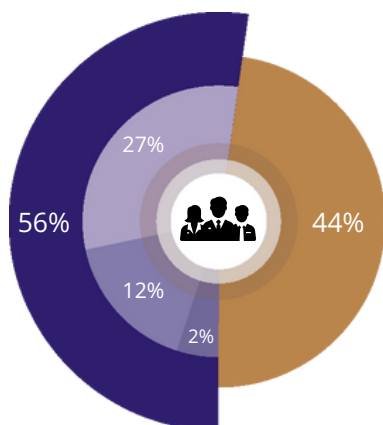
Digital Sponsorship gives you the chance to stand out as an online presence both before and during the conference. This sponsorship includes:

- An attendee email spotlight
- 800+ Certified Consultant Email Spotlight
- A private consultant network spotlight
- Your logo on the event homepage and any email correspondence
- Opportunity to supply an item to give attendees in the swag bags

## WHO ATTENDS KOLBECON?

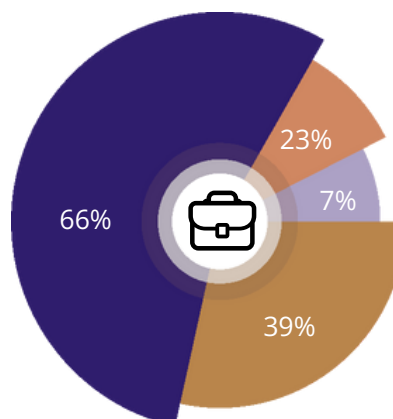
KolbeCon brings hundreds of high-value decision makers together. Over half are high-level executives and over one-third are CEOs, Owners and Presidents.

### JOB TITLES



- Executives: 56%
- C-Suite - 27%
- Vice President - 2%
- Director - 12%
- All Others: 44%

### INDUSTRIES



- Professional Services: 66%
- All others: 39%
- Financial Services: 23%
- Corporate: 7%

KolbeCon is the premier annual event for all things conative. Each year, thought leaders, business owners, entrepreneurs, and coaches gather from all over the globe to share insights, dive deep into Kolbe Wisdom™, and explore new ways to empower more lives.

## FREQUENTLY ASKED QUESTIONS

### Can sponsors sell merchandise at their booth?

Sponsor companies are able to sell goods and services at their booth.

### Can sponsors stay at the host hotel?

Sponsors are encouraged to stay at the conference hotel at our negotiated rate.

### Do sponsors get a list of attendees?

We do not share attendee lists. We encourage sponsors to engage with attendees at their booth and are happy to brainstorm ideas for engagement.